



REEA "A to Z"

2014 Annual REEA Conference



Real Estate Educators Association

June 20-23, 2014

Scottsdale, AZ

REEA 2014 Annual Conference

CONFERENCE PROGRAM SCHEDULE

Friday – June 20, 2014

- 8:00am – 9:00am **IDW Registration Desk Open**
- 9:00am – 4:00pm **IDW–“Building A PowerHouse Class; *Super Course Construction*”**
with Marie Spodek, DREI and Theresa Barnabei
Lunch Sponsored by Karel Murray, CSP, DREI Our Branch, Inc.
- 12:00pm – 5:30pm **Conference Registration Desk Open**
- 1:00pm – 4:00pm **REEA Laser Talks**
- 4:00pm – 5:00pm **Exhibitor Set Up**
- 5:30pm – 8:00pm **Welcome Networking Even**
Sponsored by Dearborn Real Estate Education

Saturday – June 21, 2014

- 7:00am – 8:00am **REEA Walkers** – *Meet at Hotel Lobby – Informal Gathering*
- 7:00am – 8:00am **Morning Yoga** – *“Practicing the Principle of Yogic Leadership”*
with Sonya Caldwell
- 7:30am – 5:00pm **Conference Registration Desk Open**
- 8:00am – 5:00pm **Exhibitors Open**
- 8:00am – 8:45am **First Timer Gathering** – *“Learn About REEA Networking”*
with Karel Murray, CSP, DREI, 2013-2014 REEA President
Everyone welcome! - Sponsored by PSI
- 9:00am – 11:00am **Opening Session** – *“Welcome & REEA Installation of Officers”*
with *Arizona Real Estate Commissioner, Judy Lowe and ARELLO President, Jeanne Jackson-Heim*
- 11:15am – 12:00pm **Concurrent Sessions:**
€ *“Teacher’s Perceptions of Effective School Correlates: Implications for Educational Leaders”* with Sam Henderson, DREI
€ *“You Talkin to Me? The Art of Student Engagement”* with Cheryl Knowlton, DREI
€ *“How to Accelerate Learning in the Online World”* with Steve Hammond & Joyce Bea Sterling, DREI
- 12:00pm – 1:30pm **General Lunch Session** – *“From Educator to Profitable Business: Steps for Success”* – with Bernice Ross
Sponsored by Virginia L. Lawson Seminars, Inc.
- 1:45pm – 2:30pm **Concurrent Sessions:**
€ *“Go Ahead, Make My GAPE...”* with Charlie Krackeler
€ *“Negotiating Through Teaching Methods”* with John Wenner, DREI
€ *“PREZY: Presenting From the Cloud”* with Arvil Price, DREI
- 3:00pm – 5:00pm **General Sessions** with
“Tax Law Update” with Vern Hoven, DREI
“Real Estate Law Update” with Chuck Jacobus, DREI
- 5:30pm – 7:30pm **Mariachi Fiesta Happy Hour**
Sponsored by Hondros Family of Companies
- 7:30pm **Dinner** – *On your own*

REEA 2014 Annual Conference CONFERENCE PROGRAM SCHEDULE

Sunday – June 22, 2014

- 7:00am – 8:00am **REEA Walkers** – *Meet at Hotel Lobby – Informal Gathering*
- 7:00am – 8:00am **Morning Yoga** – *“Practicing the Principle of Yogic Leadership”*
with Sonya Caldwell – Conference Center
- 8:00am – 5:00pm **Conference Registration Desk Open**
- 8:00am – 5:00pm **Exhibitors Open**
- 8:30am – 9:30am **General Session** – *“REEA Business Meeting”*
with 2014-2015 REEA President Bev McCormick, DREI - Everyone welcome!
Business Meeting, Awards & Recognition, DREI Report
- 9:45am – 10:30am **Concurrent Sessions:**
€ *“Is Your Elevator Going Up or Down”* with Barb Freestone & Laura Kovacs
€ *“How Sturdy is Your Bridge? Successfully Spanning a Personality Gap”*
with Denise Lones
- 10:45am – 11:30am **Concurrent Sessions:**
€ *“The A, B, C’s of Awesome Attendance”* with Joeann Fosslund
€ *“How to Become an Education Director’s Best Friend”* with Craig Grant
€ *“Curriculum and Course Design 101”* with Kurt Wildermuth
- 12:00pm – 1:30pm **General Lunch Session** – *“REEA A to Z Roundtable”*
with Theresa Barnabei
Sponsored by OnCourse Learning
- 1:45pm – 2:30pm **Concurrent Sessions:**
€ *“Introducing Two “HOT” Topics”* with Alec Hagerty, DREI
€ *“How to Earn Your DREI”* with your DREI Council
- 2:45pm – 3:30pm **Concurrent Sessions:**
€ *“2009 vs 2014: We’ve Come a Long Way Baby!”* with Kathy Howe
€ *“2014 Mortgage Market Update”* with Jerry Rutledge, DREI
€ *“How To Become A Featured Presenter”* with Robert Kutschbach
- 3:45pm – 4:30pm **Concurrent Sessions:**
€ *“Setting Forth That Which Has Caught You”* with James McLaughlin
€ *“Getting to OIC With Questions”* with John Stovall
- 6:00pm – 8:00pm **General Session*** – *Closing Dinner “The Magical Art of Problem Solving”*
with Professional Magician, Jeff Scanlan
Sponsored by Continuing Ed Express

Monday – June 23, 2014

- 9:00am – 12:00pm **The Colorful World of DREI** – *Open to all attendees*



Gold Sponsors

Dearborn™ & HONDROS
Real Estate Education FAMILY OF COMPANIES

Silver Sponsor:

KENTUCKY REAL ESTATE
COMMISSION

REGISTRATION INFO for CONFERENCE & IDW

Conference Location & Accommodations

Location:



Radisson Fort McDowell Resort
10438 N. Fort McDowell Road
Scottsdale, Fountain Hills, AZ
Hotel phone: 480-789-5300
Hotel web site:
RadissonFortMcDowellResort.com

Sleeping Rooms:



Special REEA Rates are \$99.00 for single or double occupancy plus applicable taxes and fees. Resort fees are waived. Included in your room rate: Hi-speed wireless Internet access, in-room coffee, bottled water, daily newspaper, in-room safe and 24-hour Fitness Center Access. Check in at 4:00 P.M. and check out at 12:00 Noon. To **Reserve** Your Room Book online Promotional Code **REEEA14** @ Radisson.com/reservations.com

Enjoy these resort services:

- ATM - Business Center
- Casino
- Championship We-Ko-Pa Golf Club
- Concierge
- Conversation fire pit
- Dry cleaning and laundry service
- Faxing and copier services
(nominal fee applies)
- Fitness Center
- Gift boutique
- Golf club storage and delivery
- Hotel pick-up by FedEx, UPS and DHL
(drop off materials at Front Desk)
- Laptop safe
- Multilingual staff *(English and Spanish)* -
- On-site dining
- Outdoor heated pool with children's play area and two whirlpools
- Pool bar/café
- Safety deposit boxes
- Spa
- Valet parking available

REGISTRATION FORM

Register Online @ REEA.org "Events"
Questions: 520-609-2380 Fax: 520-296-6006

Individual Conference Registrations:

Early Bird Registration on or before May 15, 2014	\$325 per person
Registration between May 16-June 6, 2014	\$350 per person
Registration After June 6, 2014 *	\$425 per person
Speaker/Presenter Registration Fee **	\$162.50/ person
One Day Registration Fee <input type="checkbox"/> Saturday <input type="checkbox"/> Sunday	\$150 per person
REEA/AFIRE Combined Conference Fee	\$795 per person
1 Day IDW <input type="checkbox"/> REEA Member \$75.00 <input type="checkbox"/> Non REEA Member \$100.00	

1 Day IDW – Instructor Development Workshop:

REEA Member - on or before 6/20/14	\$ 75 per person
Non-REEA Member *** on or before 6/20/14 <i>(IDW Registrations made after June 6, 2014 are not guaranteed IDW Materials)</i>	\$100 per person

Fax (520) 296-6006 OR Email Your Registration to Kris@REEA.org

- * All Registrations submitted after June 6, 2014 are not guaranteed Conference Materials
- ** You must be confirmed as a Speaker/Presenter for this special rate
- *** New Member Discount - Use Coupon Code *(call for Code)* for New Membership discount
Applies to all Non-Members attending the 2014 REEA Conference and/or IDW
(Submit a new Individual REEA Membership within 30 days of 2014 Conference for Special Membership Discount)

Name: _____ Nick Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone (____) _____

Email: _____

Payment Type: MC Visa Check Name on Card: _____
(please print)

Credit Card No.: _____

Expiration Date: ____/____/____ Security Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Phone (____) _____